

## Jason Clark

jasontravisclark@gmail.com • (408) 569-2131

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- Experience** **Skoll Foundation** 2006-Present  
*Social Edge Web Manager*  
Responsible for the architecture, design, development and implementation of the Skoll Foundation's online community web site, Social Edge.
- Migrated site and 3 years worth of content from Web Crossing and Blogger to Plone, an extensible, open source content management system based on Python.
  - Relaunched site with blogs, discussions, a wiki and extranet features geared toward Skoll Award Social Entrepreneurs.
  - Site design was developed as an evolution of the previous version of the site, with a conscious decision to highlight the people in the social entrepreneurship field over the more practical elements of the site's content.
  - Produced, edited and published audio and video podcasts soon after launch. *The X-Interviews* reached #1 on iTunes *Government & Organizations* podcast chart, while *Peace Corps Entrepreneurs* reached #10. *New Entrepreneurs* was launched in 2008, and topped the charts after being featured on iTunes podcast home page.
  - Video podcasts were originally produced in iMovie, and later were produced utilizing Final Cut Pro Studio 2.
  - Social Edge is host to an annual competition for free enrollment in Santa Clara University's Global Social Benefit Incubator program. The competition has been particularly successful in discovering new entrepreneurs in the social sector.
  - Site stood up to *PBS Frontline* and *Oprah* related traffic when one of our bloggers, Matt Flannery of Kiva, appeared on both programs.
  - Hosted streaming video and blogs from the Skoll World Forum, as well as blogs from the Clinton Global Initiative, the Davos World Economic Forum, and the Carter Center's Human Rights Forum.
  - Regular bloggers on Social Edge have included founders of social start-ups such as Kiva, d.light designs, Forge, BlueEnergy, and Roots of Peace.
  - Wrote a weekly blog, *Untangled*, focusing on technology issues in the social sector.
  - Site traffic has increased more than 200% since relaunching.
  - 50% of site traffic comes from outside of North America.
- Arbonne International** 2005-2006  
*Web Project Manager*  
Responsible for development and implementation of Arbonne International's web sites and web related projects.
- Managed the development and implementation of a custom ASP based template system to allow easier separation of design and functional elements of the site, and allow for baseline content management across domains.
  - Implemented new policy and procedure changes which resulted in the monthly site update being completed on time for the first time in over three years.
  - Implemented Instant Service's email support service in Arbonne's customer service division, resulting in more than a 100% increase in efficiency within one month of roll-out. The backlog of customer emails went from over a month to less than two days and the quality of their answers was also improved.
  - Managed development of partner company's commerce site, Natures-Gate.com.
  - Researched content management and portal options for developing a cohesive site with workflow for content and extranet functionality for customers to be implemented once an ERP migration from Epicor to Oracle was complete.

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- RosettaNet (A Subsidiary of the Uniform Code Council as of 2002)** 2000-2005  
*Senior Manager, Infrastructure Services*
- Head of the Infrastructure Services department, responsible for the development, implementation and maintenance of all RosettaNet sites, systems and procedures.
- Kept infrastructure costs to less than 6% of RosettaNet's operating budget.
  - Managed the Infrastructure Services staff and consultants on development projects involving the web sites and other systems.
  - Led cross-functional teams on projects involving operations, content management, membership and marketing functions.
  - Interacted with RosettaNet partners, developing site features to meet their needs, including implementation of workspaces for program workgroup teams.
  - Developed a dynamic web site that allowed for individual user privileges for staff and partners. Access to different functionality was based on user roles and permissions, allowing the site to be run by content owners inside and outside of the company without any administrative or technical staff intervention.
  - Developed security structure based on Membership Type, Region, Industry, and User Role that allowed for contextual delivery of content and functionality.
  - Developed interface for RosettaNet Champions to edit and publish their companies' profiles on the RosettaNet site, including approval workflow. Extended profile publishing capabilities to non-partner companies.
  - Extended partner profile publishing to include connectivity and trading partner implementation reference (TPIR) profile with user selectable security to allow partners to publish their technical settings and data to the select partners they interact with.
  - Implemented a data relationship structure to tie content to data structures in the site, including RosettaNet Standards, Programs and Partners.
  - Implemented an integrated CRM feature set into the site which allowed for dynamic form creation tied to user profile data, and data structures.
  - Implemented subscription features into the site, allowing partners to subscribe to individual pages or complete sections of the web site.
  - Responsible for the deployment and management of all systems, including Exchange, Sametime, Rational, Veritas, Checkpoint, PIX, and all client systems.
  - Responsible for migrating UCC web sites from a static infrastructure to a dynamic portal platform. First site migration was completed in 30 days. Deployment required the implementation of authentication against two external data sources, content migration, architecting, and training of content owners.

- PublicFigure.com** 1999-2000  
*Manager of Web Development*
- Developed and implemented PublicFigure.com's internet and extranet sites.
- Handled all programming (database, middleware, client side), art, UI, and information architecture. Deployed PublicFigure.com site.
  - Implemented extranet for content management, with submissions coming from contributors around the world via password protected accounts. Editors were able to review, edit and publish submissions directly to the site.
  - Site favorably reviewed in *Yahoo! Life Magazine* and *Entertainment Weekly*.
  - Site listed one click from Yahoo's home page, under *Society & Culture: People*.

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- Ingram Micro** 1994-1999  
*Project Lead, Domestic Web Site Development and Implementation*  
Responsible for development and implementation of U.S. internet/extranet sites.
- Managed the development and implementation team for all domestic sites.
  - Led the development and implementation of all 13 international sites.
  - Programmed complete site redesign, implementing ordering, order status, real time price and availability, site/catalog search.
  - Led efforts to improve the consistency of product catalog content in order to generate more useful and complete search results.
  - Led the development of *PrimeAccess* project, which allowed resellers to have their sites hosted by Ingram Micro, with integration into the back end product catalog. Resellers could add products of their own to their site through a custom interface, and had the ability to set pricing options for individual products or various classes and subsets of products. This was one of the projects which led to the creation of RosettaNet by the Vice President of the Global Information Systems department.
  - Led the development efforts for the Partnership America site, which focused on content and catalog offerings that were pertinent to government resellers.
  - Implemented domestic features into 13 global sites in local languages.
  - Received an Outstanding Achievement Award, Ingram Micro Global Information Systems for my work in developing the extranet site.
  - CIO Magazine named the extranet site one of the Top 50 Business Intranet Sites.

### *Technical Support Team Lead*

Team leader of the Macintosh technical support group

- Developed company's first intranet site featuring vendor product information.
- Responsible for all technical support calls regarding Macintosh for the Western United States.
- Lead support person for OS/2 and NeXT.
- Provided backup support to the Windows, UNIX, networking support groups.

### **Freelance Graphic Designer/Art Director/Editor** 1992-1994

- Taco Bell
- City of Hope
- Sherman Oaks Galleria
- California Getaway Guide

**Education** **University of California, Irvine** 1993  
Bachelor of Arts in Anthropology, with a minor in English - Dean's Honor List

**Training** Final Cut Pro Studio Power Tools  
Plone Conference 2007  
Apple's Worldwide Developer's Conference 2007  
Open Market Transact Electronic Commerce Administration Certification  
Advanced Webridge eBusiness Express Development Training  
Certified Apple Technical Support Specialist

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References Available Upon Request